

Mark W. Frank, Ph.D.

- September 1, 2011 -

Office: Department of Economics and International Business, Sam Houston State University, Box 2118, Huntsville, Texas 77341.

Tel: (936) 294-4890. Fax: (936) 294-3612. Web: www.shsu.edu/~eco_mwf. Email: markfrank@shsu.edu

Education

Ph.D., Political Economy, University of Texas at Dallas (May 2000).

M.S., Applied Economics, University of Texas at Dallas (December 1999).

B.S., Political Science, Texas A&M University (August 1993).

Professional Experience

Sam Houston State University, Department of Economics and International Business,

Associate Professor: 2006 – present

Assistant Professor: 2000 - 2006.

Editorial Board, *Midwestern Business and Economic Review* (2003 - present).

Research Consultant, Steward Research Group (2003 - present).

Statistical Analyst, M/A/R/C Research (1999 - 2000).

University of Texas at Dallas, School of Social Sciences, Teaching Assistant and Research

Assistant for Dr. Paul Jargowsky and Dr. Barry J. Seldon: 1996 - 2000.

Research Interests

Income Inequality, Economics of Alcohol Advertising, Telecommunications Regulation.

Publications

Books

The Impact of Rate-of-Return Regulation on Technological Innovation. Ashgate Publishing: Aldershot, England. 2001.

Peer Reviewed Articles

“Price-Cap Regulation and the Incentive to Cooperate in Research.” *Journal of Business Strategies*, vol. 28, no. 1, pages 59–73. Spring 2011.

“Income Inequality, Human Capital, and Income Growth: Evidence from a State-Level VAR Analysis.” *Atlantic Economic Journal*, vol. 37, no. 2, pages 173–185. June 2009.

“The Impact of Regulation on the Formation of Research Joint Ventures.” *Midwestern Business and Economic Review*, no. 43, pages 11–21. Spring 2009

“Inequality and Growth in the United States: Evidence from a New State-Level Panel of Income Inequality Measures.” *Economic Inquiry*, vol. 47, no. 1, pages 55–68. January 2009.

“Media Substitution in Advertising: A Spirited Case Study.” *International Journal of Industrial Organization*, vol. 26, no. 1, pages 308–326. January 2008.

“Estimation of Nonstationary Heterogeneous Panels.” (with Edward F. Blackburne III) *The Stata Journal*, vol. 7, no. 2, pages 197–208. Second Quarter 2007.

“An Empirical Analysis of Electricity Regulation on Technical Change in Texas.” *Review of Industrial Organization*, vol. 22, no. 4, pages 313–331. June 2003.

“Regional Economic Growth: Do Neighboring Nations Matter?” *Midwestern Business and Economic Review*, no. 32, pages 1–9. Fall 2003.

“The Relationship of Inequality to Economic Growth: Evidence from U.S. State-Level Data.” (with Donald G. Freeman) *Pennsylvania Economic Review*, vol. 11, no. 2, pages 24–36. Fall 2002.

“The Economic Consequences of the Welfare State: The Case of Sweden.” *Pennsylvania Economic Review*, vol. 10, no. 2, pages 39–46. Fall 2001.

“Schumpeter on Entrepreneurs and Innovation: A Reappraisal.” *Journal of the History of Economic Thought*, vol. 10, no. 4, pages 505–516. December 1998.

Invited Articles and Research Reports

"Review of Arnold Heertje Schumpeter on the Economics of Innovation and the Development of Capitalism" Economic History Services, Aug 23, 2006,
URL: <http://eh.net/bookreviews/library/1109.shtml>

“Enhancing Texas Criminal Justice Effectiveness While Reducing Operating Costs and Racial Disparities in Incarceration Rates” (with Dwight D. Steward, M. Douglas Berg, Edward F. Blackburne, and John M. Miller). Steward Research Group. February 2004.

Manuscripts Under Review (*Current Status*)

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005” *SHSU Working Paper # SHSU_ECO_WP08-02 (Under Review)*

“Property Crime and Top Income Shares: New Evidence from a Panel of States” (*Under Review*)

Working Papers

“A Random-Coefficients Logit Estimation of Advertising Rivalry in the Liquor Industry.”

“Is the Relationship Between Income Inequality and Growth Nonlinear?”

“Media Substitution Among Young Adults: Evidence from the Liquor Industry.”

“Wage Inequality, Income Inequality and Economic Growth in the U.S.”

“Inequality and Economic Growth Over the Business Cycle” (with Donald G. Freeman). *SHSU Working Paper # SHSU_ECO_WP03-01*

“The Determinants of Economic Growth: Synthesis and Analysis.” *UT-D Political Economy Working Papers* 98-2, January 1998.

Professional Presentations

“Incorporating Experiments in the Classroom” Invited Speaker to the COBA Effective Teaching Committee’s Seminar, Sam Houston State University. Huntsville, TX. April 2011.

“A Random-Coefficients Logit Estimation of Advertising Rivalry in the Liquor Industry.” Invited Speaker to the Department of Agricultural Economics, Texas A&M University. College Station, TX. April 2011.

“A Random-Coefficients Logit Estimation of Advertising Rivalry in the Liquor Industry.” Presented at the International Atlantic Economic Society. Athens, Greece. March 2011.

“Advertising Rivalry in the Liquor Industry.” Presented at the Missouri Valley Economics Association Conference. St. Louis, Missouri. October 2010.

“Regional Variations in the Relationship Between Income Inequality and Economic Growth: Evidence from a Panel of States.” Presented at the Western Economic Association Conference. Portland, Oregon. July 2010.

“A Ninety Year Panel of Annual U.S. State-Level Income Inequality Measures” Presented at the International Atlantic Economic Society. Boston, Massachusetts. October 2009.

“Income Inequality, Human Capital, and Income Growth: Evidence from a State-Level VAR Analysis” Presented at the Western Economic Association Pacific Rim Conference. Kyoto, Japan. March 2009.

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005.” Presented at the Eastern Economics Association Conference. New York. February 2009.

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005.” Presented at the Missouri Valley Economics Association Conference. St. Louis, Missouri. October 2008.

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005.” Presented at the Western Economic Association Conference. Hawaii. July 2008.

“Property Crime and Income Inequality: New Evidence from a Panel of States” Presented at Southwestern International Studies Association. Las Vegas, Nevada. March 2008

“Property Crime and Income Inequality: New Evidence from a Panel of U.S. States” Presented at XI Congreso Internacional Sobre Integración. Medellin, Colombia. December 2007

“Crime and Inequality: New Evidence from a Panel of States.” Presented at the Western Economic Association Conference. Seattle, Washington. July 2007.

“Crime and Inequality: New Evidence from a Panel of States.” Presented at the International Atlantic Economic Society. Madrid, Spain. March 2007.

“Media Substitution Among Young Adults: A Spirited Case Study.” Presented at the Southern Economic Association Conference. Charleston, South Carolina. November 2006.

“Media Substitution and the Nature of Advertising Rivalry: A Spirited Case Study.” Presented at the Western Economic Association Conference. San Diego, California. July 2006.

“Media Substitution in Advertising” Presented at the International Industrial Organization Conference. Boston, Massachusetts. April 2006

“The Inequality and Economic Growth Nexus: Evidence From a Panel of U.S. States.” Presented at the International Atlantic Economic Society. Berlin, Germany. March 2006.

“Income Inequality and Economic Growth in the U.S.” Presented at the Academy of Economics and Finance Conference. Houston, Texas. February 2006.

“Wage Inequality, Income Inequality and Economic Growth in the U.S.” Presented at the International Atlantic Economic Society. New York, New York. October 2005.

“Media Substitution in Liquor Advertising” Presented at the Western Economic Association Conference. San Francisco, California. July 2005.

“Income Inequality and Economic Growth in the U.S.: A Panel Cointegration Approach” Presented at the Southern Economics Association Conference. New Orleans, Louisiana. November 2004.

“Income Inequality and Economic Growth in the U.S.: A Panel Cointegration Approach.” Presented at the International Atlantic Economic Society. Chicago, Illinois. October 2004.

“Price Cap Regulation and the Incentive to Cooperate in Research.” Presented at the Southern Economics Association Conference. San Antonio, Texas. November 2003.

“Inequality and Economic Growth over the Business Cycle” (with Donald G. Freeman). Presented at the Western Economic Association Conference. Denver, Colorado. July 2003.

“Regulated Research Joint Ventures: A Duopoly Example” Presented at the Southern Economics Association Conference. New Orleans, Louisiana. November 2002.

“Inequality is Harmful to Growth” (with Donald G. Freeman). Presented at the Western Economic Association Conference. Seattle, Washington. July 2002.

“Regional Economic Growth: Do Neighboring Nations Matter?” Presented at the Western Economic Association Conference. San Francisco, California. July 2001.

Grants

Research Enhancement Grant, Sam Houston State University, Summer 2009 (\$5,000).

College of Business Administration, Sam Houston State University, Summer 2008 (\$500).
 College of Business Administration, Sam Houston State University, Summer 2007 (\$2,500).
 College of Business Administration, Sam Houston State University, Summer 2006 (\$5,000).
 Research Enhancement Grant, Sam Houston State University, Summer 2005 (\$5,000).
 Texas Excellence Fund Grant, State of Texas, Summer 2005 (\$15,000).
 Research Enhancement Grant, Sam Houston State University, Summer 2003 (\$5,000).
 Research Enhancement Grant, Sam Houston State University, Summer 2002 (\$5,000).
 Research Enhancement Grant, Sam Houston State University, Summer 2001 (\$5,000).

University Service

Chair of Faculty Senate, September 2010 – August 2011
 Appointed as Co-Chair of the SHSU Provost and Vice President of Academic Affairs Search Committee, Spring 2009 – Summer 2010
 Appointed to serve on SHSU Presidential Search Committee as faculty representative, Fall 2009 – Summer 2010
 Appointed to serve on Department of Economics and International Business Chair Search Committee, Department, September 2009 – August 2010
 Chair-Elect of Faculty Senate, September 2009 – August 2010
 Faculty Senate, elected for three year term: September 2009 – August 2012.
 Development of new MBA course: Economic Games of Strategy (ECO 560).
 Faculty Senate, elected for three year term: September 2006 – August 2009. Chair of the Faculty Affairs Committee, 2008-2009.
 Faculty Sponsor for the *ODE* Awarded Research Project of Ashley Nemer, an undergraduate student at Sam Houston State University, Fall 2004 – Spring 2005.
 Faculty Senate, elected for three year term: September 2003 – August 2006. Chair of the University Affairs Committee, 2004 – 2005.
 Development of new undergraduate course: Economics of Business and Government (ECO 370).
 Participant in the “Making Cities Work” program in New Amsterdam, Guyana. Partnered with ICMA, USAID, and the City of Huntsville, Texas. Fall 2001 – Spring 2002.

Referee of Articles & Grants

Economic Inquiry	Contemporary Economic Policy
Journal of Regional Science	Quarterly Review of Economics and Finance
National Science Foundation	Information Economics and Policy
The Journal of Economics	Journal of Business Strategies
Midwestern Business and Economic Review	Pennsylvania Economic Review
Journal of Media Economics	Regional Science and Urban Economics

Professional Affiliations

American Economic Association	American Political Science Association
International Atlantic Economic Society	Western Economic Association International
Industrial Organization Society	
European Association for Research in Industrial Economics	

Awards and Miscellaneous

Awarded Faculty Excellence Award for the College of Business Administration, 2009

Awarded Faculty Development Leave, Fall Semester 2008

Students Choice Award for Teacher of the Year, University of Texas at Dallas, 1999-2000.