SAM HOUSTON STATE UNIVERSITY
PGA GOLF MANAGEMENT
INTERNSHIP #1 – REQUIRED ACTIVITIES – PGM 3.1

CUSTOMER RELATIONS .................................................................DUE JUNE 15
  o Activity 1: Moments of Truth at a Facility
  o Activity 2: Strategies and Skills at My Own Facility

GOLF CAR FLEET MANAGEMENT ..................................................DUE JUNE 15
  o Activity 1: Analyze Fleet Policies, Procedures and Financial Performance

RULES OF GOLF ..............................................................................DUE JULY 15
  o Activity 1: USGA Rules of Golf Tutorial Video

LEARNING, TEACHING, AND GAME LESSON SERIES  ......................DUE JULY 15
  o Activity 2: Observe Two Swing Lessons
  o Activity 3: Take a Lesson

TOURNAMENT OPERATIONS ..........................................................DUE AUGUST 15
  o Activity 1: Part 1…..Plan and Prepare for a Tournament Event
  o Activity 1: Part 2…..Run the Tournament
  o Activity 1: Part 3….. Conditions of Play and Rules Decisions
  o Activity 2: Review and Evaluate the Tournament

PLAYER ENGAGEMENT ........................................................................DUE AUGUST 15
  o Activity 1: Observe a Player Engagement Program at a Facility
  o Activity 2: Design a Player Engagement Program at Your Own Facility