

Master of Education in Instructional Systems Design & Technology Program

Admission Requirement of Technology Assignment

To be unconditionally admitted into the Master of Education in Instructional Systems Design and Technology Program, the candidate must complete the following requirement, along with Admission Requirements outlined on the program website.

Admission Requirement of Technology Assignment

Using either the presentation format in Google docs or Prezi, create a presentation about your career history and your vision of how you would like to apply the Master of Education in Instructional Technology degree in your professional future. Choose one of the following two options to meet the Technology Assignment Admission Requirement:

Option #1: Using Presentation in Google Docs

Create a presentation in Google docs (<http://docs.google.com/>) with information focusing on the Technology Assignment identified above. Include ten to twenty slides and at least one graphic in the presentation. Use the APA format for internal documentation and for the works cited entries.

Save and title the presentation using the following file naming convention: Applicants last name, first initial and admission requirement name (*TECH_Presentation*). For example:
SmithK_TECH_Presentation

Then to share the finalized presentation, please:

1. To share the presentation, click on *Share, Sharing Settings*, and add the following email address: mistshsu@gmail.com. Also, please change the permission settings under *Sharing Settings* to *Anyone with the link*.

AND

2. Submit the link to your Apply Texas Account

Option #2: Using Prezi

Create a Prezi presentation (<http://prezi.com/>) focusing on the Technology Assignment identified above. The Prezi should include ten to twenty zoomable objects and at least one graphic in the presentation. Use the APA format for internal documentation and for the works cited entries.

Save the presentation using the following file naming convention: Applicants last name, first initial and admission requirement name (*TECH_Presentation*). For example:
SmithK_TECH_Presentation

Then share the finalized presentation, please:

1. Email a link to the Prezi to: MIST@shsu.edu

AND

2. Submit the link to your Apply Texas Account

Presentation (PowerPoint and Prezi) will be assessed considering:

- Coherence
- Readability
- Graphics and External Navigation
- Citations
- Writing Mechanics

Please see the attached rubric for more assessment details.

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RUBRIC

Indicator	Unacceptable 1	Acceptable 2	Exceptional 3
Coherence	<p>The introduction does not orient the audience to what will follow</p> <p>The sequencing is unclear</p> <p>The content is vague in conveying a point of view and does not create a strong sense of purpose</p> <p>Some of the information may not seem to fit</p>	<p>The introduction shows some structure but does not create a strong sense of what is to follow</p> <p>May be overly detailed or incomplete</p> <p>The content is written with a logical progression of ideas and supporting information.</p> <p>Includes persuasive information</p>	<p>The introduction presents the overall topic and draws the audience into the presentation</p> <p>The content is written clearly and concisely with a logical progression of ideas and supporting information</p> <p>The project gives the audience a clear sense of the main idea</p>
Readability	<p>Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text</p> <p>The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability</p>	<p>Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability</p> <p>The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background</p>	<p>The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings and white space</p> <p>The fonts are easy-to-read and point size varies appropriately for headings and text</p> <p>Use of italics, bold, and indentations enhances readability</p> <p>Text is appropriate in length for the target audience and to the point</p> <p>There is a consistent visual theme. The background and colors enhance the readability of text</p>
Graphics & External Navigation	<p>No graphics are included or the graphics are unrelated to the content</p> <p>Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content</p> <p>If applicable, external links to connecting websites are not active and functioning</p>	<p>One (1) or more graphics are included. However, some of the graphics seem unrelated to the topic/theme and do not enhance the overall concepts</p> <p>Images are too large/small in size</p> <p>Images are poorly cropped or the color/resolution is fuzzy</p> <p>If applicable, most external links are active and functioning</p>	<p>One (1) or more graphics are included. The graphics assist in presenting an overall theme and enhance understanding of concept, ideas and/or relationships</p> <p>Images use proper size and resolution, and all images enhance the content</p> <p>If applicable, all external links are active and functioning</p>
Citations	<p>Applicable sources of information are not clearly identified or credited using proper APA format for internal documentation and work cited page</p> <p>Sources used appear unreliable</p>	<p>Most applicable sources of information use proper APA citation but some information, photos and/or graphics are not documented</p> <p>Includes information from reliable sources</p>	<p>Applicable sources of information are properly cited using APA format so that the audience can determine the credibility and authority of the information presented</p> <p>Information is current and comes mainly from primary sources</p>
Writing Mechanics	<p>Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required (more than 5 errors)</p>	<p>Spelling, punctuation, and grammar errors distract or impair readability (3 or more errors)</p>	<p>The text is written with no errors in grammar, capitalization, punctuation, and spelling</p>

The applicant must have a presentation evaluation of "Acceptable" to be considered for the program.

